

# Smartz \$\$\$ LifeLine!

## Our Goal Is Debt FREE Members!

In today's economy, most everybody can use a bit of financial help!

Smartz \$\$\$ LifeLine! has been created with the express purpose of helping introduce people who are willing to help each other with financial gifts—it is called crowd funding!

Online crowd funding organizations, like "GoFundMe", have proven that asking for financial help is legal and works. These organizations raise billions of dollars for individuals in need of financial help. Our goal is to also help individuals find financial help, except we do not do it on line. This is our direct mail solution to crowd funding!

**Every Gift Helps Two Members ~ 50% / 50%!**

**50% To Gifting Member's Sponsor, And 50% To The First Up-Line Qualified Member!**

**Our plan** consists of the simple act of financial gifting amongst individuals wishing to help each other financially. Each gift is given 1-time and qualify donors to also receive gifts. All gifts are given freely with no expectations of repayment.

1. Everyone starts by giving a financial gift of \$100.00 to \$2,000.00, which will pay two members (50% is paid to their sponsor and 50% is paid to the first upline member who is qualified at the same Gift Level. Plus, every gift requires a \$25.00 administration fee to cover processing costs and forwarding gifts to qualified members—Gifts are sent Priority Mail! And, Member Welcome Packs include a copy of this mailer listing their mailer Control # to track and pay gifts, with reprint rights.
2. Once enrolled, members are allowed to up-grade to higher Gift Levels (see chart below). Upgrading is not mandatory.

**Plan benefits:** As a member, you are qualified to receive 50% of all your personally sponsored members gifts. However, you are only qualified to receive 50% PassUp Gifts that are passed upline if you are qualified at the same gift level.

**Example,** if you are at the \$100.00 Gift Level and one of your downline members upgrades to the \$200.00 Gift Level, you will not qualify for the \$100.00 PassUp Gift, it will continue to pass upline to the first member qualified at the \$200.00 Gift Level. The same holds true for ALL Gift Level Upgrades.

## You Will Find "Everybody" Is In Need Of A \$\$\$ LifeLine!

**Only Serious Individuals Need Respond!**  
Every Gift Pays Two Members

**50% Sponsor's Gift / 50% PassUp Gift**

Gift Level	Admin	Total	50% SG\$ / 50% PG\$
<input type="checkbox"/> \$100.00 Level + \$25.00 = \$125.00			Pays \$50.00 / \$50.00
<input type="checkbox"/> \$200.00 Level + \$25.00 = \$225.00			Pays \$100.00 / \$100.00
<input type="checkbox"/> \$500.00 Level + \$25.00 = \$525.00			Pays \$250.00 / \$250.00
<input type="checkbox"/> \$1,000.00 Level + \$25.00 = \$1,025.00			Pays \$500.00 / \$500.00
<input type="checkbox"/> \$2,000.00 Level + \$25.00 = \$2,025.00			Pays \$1,000.00 / \$1,000.00

**NOTE:** You always qualify for 50% Personal Referral Gifts.  
50% PassUp Gifts paid to first Upline Qualified Member.

**Enrollment:** Includes a copy of this mailer listing your Control #, however, you are not obligated to promote.

**MARK YOUR GIFT SELECTION CLEARLY,  
COMPLETE THE FORM AT RIGHT, AND RETURN WITH  
YOUR \$\$\$ GIFT (CASH ONLY)  
BY PRIORITY MAIL TO PROVIDE DELIVERY TRACKING!**

**DON'T WAIT, GET STARTED TODAY!**

To enroll, return this complete flyer to:

**Smartz**

**PO Box 971727, El Paso TX 79997**

Please Print Neatly. (If we can't read it, we can't fill your order.)

Control # 90031-KL-3

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_ CASH, which includes my  
Gift Level selected, plus \$25.00 Administration Fee.  
**You Must Send By Priority Mail!**

This mailer may not be altered in anyway.  
(We reserve the right to make adjustments to insure a viable program.)

# Smartz \$\$\$ LifeLine!

## Benefits & Support

In today's world, what people need is money to simply help make ends meet at the end of the month. They are not looking for **products to buy and sell.**

**Smartz \$\$\$ LifeLine!** is designed to help its members find that much needed money. It is a simple gifting program patterned after online programs like GoFundMe—the difference is we promote through direct mail. It is also designed to allow most anyone the opportunity to participate, as one can get started for as little as \$125.00 (a \$100.00 cash gift and a \$25.00 administration fee). Yes, most anyone can afford to participate, but more importantly, **it can provide much needed funds QUICKLY—and ongoing funds, long term, as members upgrade.**

**Smartz \$\$\$ LifeLine!** is unique in that it allows you to participate at any Gift Level YOU choose. You can start at our lowest level and upgrade later, if you choose—upgrading is not required. And you are not penalized for participating at a lower level when it comes to sponsoring new members. Let's say you are participating at the \$100.00 Gift Level and you sponsor someone who chooses to participate at the \$2,000.00 Gift Level. YOU would still receive the full 50% / \$1,000.00 Sponsor's Gift—That's what we call fair! And, if those you sponsor start at lower levels and upgrade later, you still receive the full 50% Sponsor's Gift every time they upgrade—WOW!!

Of course, it makes sense to participate at the higher gift levels, if your budget allows, since that is how you qualify for the "50% PassUp Gifts". And these PassUp Gifts can come from unlimited levels down in your downline, as long as there is no one at the same gift level in that sponsorship line between you and the member giving the gift. The point is, YOU create your own participation scenario, but the most important thing is to get started. Start at whatever gift level you feel comfortable, you can always upgrade later, if you choose.

**Smartz \$\$\$ LifeLine!** is also about generating long-term-funds. Remember, many of the members you sponsor will start at lower gift levels creating ongoing Upgrade Sponsor's Gifts as they upgrade. And most members will probably be promoting which will create unlimited PassUp Gifts—YOU want to be in the position to get YOUR share of these "PassUp Gifts"!

To put it simply, **Smartz \$\$\$ LifeLine!** is affordable to most and can pay you *FAST* from your personal sponsoring, with the bonus of receiving ongoing gifts as members upgrade. **Do the math, you will be amazed at the short term AND the long term funding potential.**

**Finally**, to succeed with any program you must promote. As part of your enrollment, you will be receiving copies of this mailer, allowing you to do your own printing—or you can order your mailers from us. We also offer Return Address Labels to simplify your mail preparation. Or, if you prefer, you can use our **Done-For-You** service, where we will do the printing and mailing for you.

## Order "Smartz \$\$\$ LifeLine!" Marketing Materials!

**Mallers are 2 sided ~ full color / black ink ~ Available with or without leads ~ All Prices include shipping.**

- ☐ \$55.00 / 200 Mallers & leads   ☐ \$80.00 / 500 Mallers & Leads   ☐ \$150.00 / 1,000 Mallers & Leads  
☐ \$40.00 / 200 Mallers (No leads)   ☐ \$60.00 / 500 Mallers (No leads)   ☐ \$115.00 / 1,000 Mallers (No leads)  
☐ \$15.00 / 200 Return Address Labels   ☐ \$25.00 / 500 Return Address Labels   ☐ \$50.00 / 1,000 Return Address Labels  
(Return Address Labels are made available to simplify your mail preparation and avoid expensive printed envelopes.)

### Done-For-You Print and Mail

How many sets of 100? \_\_\_\_ sets of Print & Mail at **\$91.00 per 100** (.91¢ each)  
(Includes Mallers, Envelopes, Preparation, 1st Class Postage, Delivery to post office.)

**Total: \$** \_\_\_\_\_ ☐ Cash ☐ Check ☐ Money Order. Make Check/Mo Payable to "**Smartz**"

**We also accept Credit/Debit cards:** ☐ Debit ☐ Credit / ☐ Visa ☐ MasterCard

Name on card \_\_\_\_\_ Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_ Signature \_\_\_\_\_

It must be **YOUR** Card. Charges will appear as "Smartz Printing & Marketing" and will incur a 5% service charge.

**Mail to: Smartz • PO Box 971727 • El Paso TX 79997**

**Gifts Must Be Paid In Cash!**  
Support Materials May Be Paid  
By Cash, Check, MO or Bank Card.

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